

Business Management II - Blog Activity(2022-23)

‘Train of Thought’

About the activity:

The 'Train of Thought' blog originated from the visionary idea of Shobana Ma'am, our dear principal and a guiding force in Business Management. It aimed to create a collaborative platform for learners to explore diverse topics, fostering a space where insights could be shared, and collective knowledge expanded. The spark for the blog ignited during a class discussion on Twitter, leading to the concept of a blog as a space for meaningful discourse.

The blog's name, 'Train of Thought,' symbolized a continuous flow of ideas, perspectives, and insights, akin to a moving train. It offered a personal space for the college community, transcending traditional classroom boundaries. Structured discussions on various business management topics were led by appointed leaders, ensuring diverse perspectives and creating a coherent 'train of thought.'

The process involved initiating discussions with blog posts, followed by contributions from others, forming a dynamic and evolving dialogue. Recognizing its potential impact, the initiative was shared with the entire division, democratizing knowledge-sharing and breaking down barriers between learners and educators.

'Train of Thought' became a testament to collaborative learning's transformative power, illustrating how a simple classroom idea could revolutionize learning and knowledge-sharing. It aimed to achieve learning outcomes in collaborative, reflective, and applied learning within the field of business management. In essence, it was more than a blog; it was an embodiment of the belief that knowledge is a flowing river enriched by diverse contributions.

Objective of the activity:

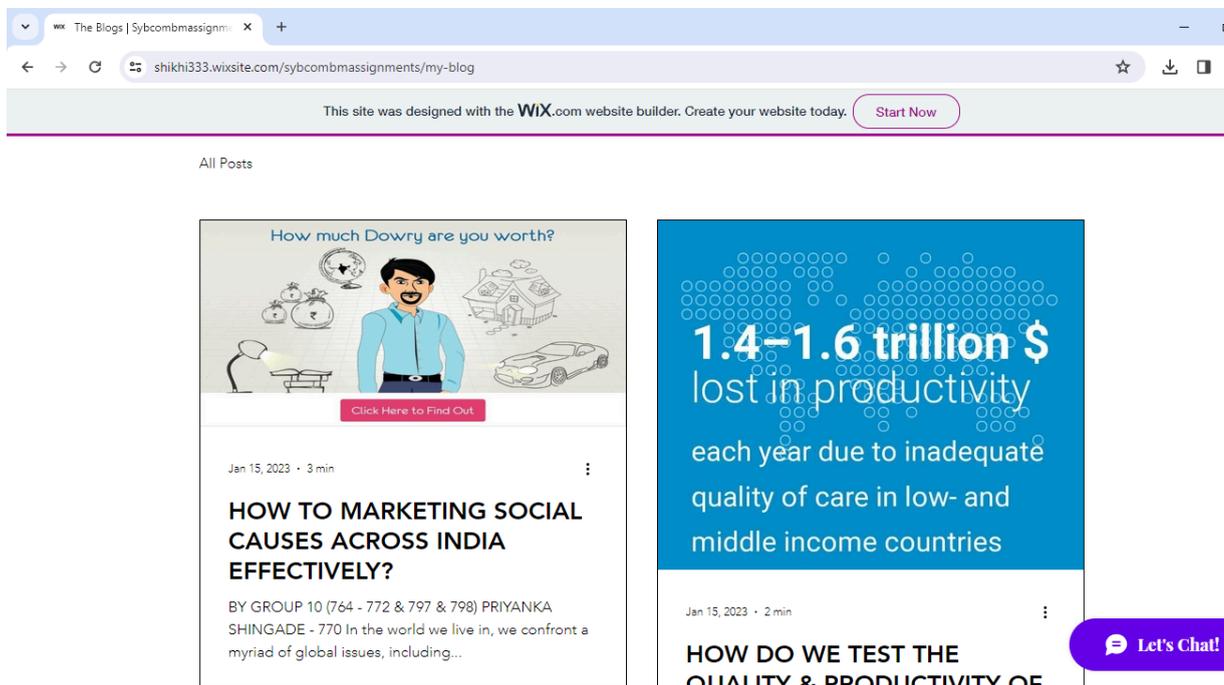
The objective of the 'Train of Thought' blog was to create a collaborative and dynamic online platform for learners in business management, fostering critical thinking, teamwork, and effective communication. The aim was to transcend traditional classroom boundaries, encouraging learners to share diverse perspectives, insights, and experiences while exploring various topics in the field. Through this initiative, the blog sought to revolutionize the learning experience, emphasizing the transformative power of open knowledge-sharing and the continuous evolution of understanding through collective contributions.

Learning outcomes from the activity:

1. Enhanced Critical Thinking: learners developed the ability to critically evaluate business management concepts, offering informed opinions and thoughtful insights within the collaborative environment of the 'Train of Thought' blog.
2. Emphasis on Collaboration and Teamwork: The activity promoted the importance of collaboration and teamwork, allowing learners to appreciate the value of diverse perspectives in shaping a comprehensive understanding of business management concepts.

3. Effective Written Communication Skills: Through active participation in the blog, learners honed their written communication skills, learning to convey complex thoughts, arguments, and analyses in a coherent and articulate manner.
4. Bridge Between Theory and Practice: The blog facilitated a bridge between theoretical knowledge and practical application, providing learners with a deeper understanding of how business management concepts are relevant in various real-world contexts.
5. Cultivation of Leadership Skills: learners had the opportunity to cultivate leadership skills by taking on roles such as topic leaders, initiating conversations, setting the tone for discussions, and guiding the flow of ideas within the collaborative learning space.
6. Recognition of Transformative Power in Knowledge Sharing: The blog underscored the transformative power of openly sharing knowledge, highlighting that learning is a two-way street where both learners and educators contribute to the collective understanding of a subject.

The 'Train of Thought' blog continues to be accessible online, offering a timeless resource for exploration and engagement. You can access the blog at any time through the following website link: <https://shikhi333.wixsite.com/sybcombmassignments/my-blog>. Whether revisiting past discussions or exploring new insights, the platform remains open, providing an enduring space for collaborative learning in the realm of business management.



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Train of Thought



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It is a part of our Continuous Internal Evaluation (CIE). This is to be used purely for official purposes only. The students will utilize this page to address their thoughts & express their opinions on the topics that have been assigned to them.

We do hope that as a reader, you enjoy our discussions & debates. And if you would like to reach out to us, please feel free to reach out!

